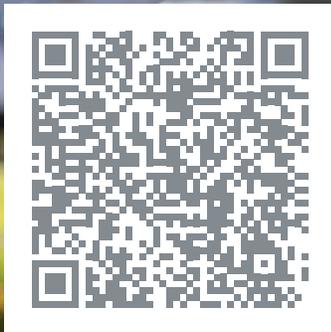


SCAN TO LEARN MORE



JUNE 19-25, 2023

# CULVERHOUSE DIVERSITY IN BUSINESS BRIDGE PROGRAM

The Diversity in Business Bridge Program (DBBP) provides additional college preparation for those interested in business as a major/career, including exposure to business professors and professionals, thereby promoting college success for underrepresented minority students by helping them make a smoother transition to college. Dedicated college financial support will be available to program graduates who enroll at UA to pursue a degree in business.

The 2023 DBBP will be a one week in-person residential experience. We plan to hold the on-campus portion of the program from June 19<sup>th</sup> until June 25<sup>th</sup>.

## WHO IS ELIGIBLE?

Alabama high school rising seniors from historically marginalized groups (i.e., African American, Hispanic/Latino, Native American).

## COST?

Thanks to the partnership between Culverhouse College of Business at The University of Alabama and Protective Life Corporation, this program is **FREE** for participants.

## PRE-APPLICATION CHECKLIST

- Name and email of a principal, counselor, or teacher willing to serve as a recommender.
- Resumé including your contact information, education, work experience, and any awards and/or honors.
- A video not to exceed 2 minutes and 250 MB, including the following:
  - Full name, school, and current grade level.
  - Why are you considering Business as a major in college?
  - How will participation in the Culverhouse Diversity in Business Bridge Program benefit you?

Additional application information can be found at [diversity.culverhouse.ua.edu](https://diversity.culverhouse.ua.edu).

For questions about the program, please contact Marcus Cotton, Director of Culverhouse DEI Bridge Program, at [businessbridge@culverhouse.ua.edu](mailto:businessbridge@culverhouse.ua.edu) or by calling 205-348-9618.

THE UNIVERSITY OF  
**ALABAMA**

Culverhouse  
College of Business  
Office of Diversity, Equity, and Inclusion

Protective 