

# CLASS OF 2020 FULL-TIME MBA EMPLOYMENT REPORT



# MESSAGE FROM THE ASSISTANT DEAN



To Our Esteemed Recruiting Partners and Students,

2020 was a year that started with hope but soon spiraled into sadness, desperation, and uncertainty. We felt the effects here in Los Angeles when our staff was sent home to work after just stepping foot in our brand new building, Marion Anderson Hall, at the beginning of the year. The building is gorgeous and the Parker Career Management Center is in a fabulous location with sunlight, ample and spacious interview rooms, and a welcoming atmosphere. Soon after the school staff was sent home, we started noticing an effect on our employment. It felt as if Los Angeles had come to a standstill. We had over 25 rescinds of internships and a few for full-time. Certain industries put a halt on all hiring, waiting to see the effects of the pandemic on their businesses. All that said, the Parker team is extremely grateful for our corporate partnerships, and we and our students understand why companies in certain industries had to wait to learn more before moving forward.

On the other hand, so many of our corporate partners stepped up on multiple fronts. First were the companies that immediately went into a solution mode and planned for a virtual summer internship. Others created a shorter-term "experience" internship and made full-time offers. Certain companies just kept hiring. The Parker team also implemented a few initiatives. The first was partnering with the <u>UCLA</u> <u>Anderson Venture Accelerator</u> so that their current and alumni companies could have the opportunity to hire our students. We also created an Alumni Posting Initiative, reaching out to self-identifying CEOs and founders to see if they had room for interns. Plenty came out and gave students full internships or rich, project-based experiences, some of which have since turned into full-time offers. Finally, we quickly pivoted our annual spring career fair into a virtual format, giving companies an opportunity to make a presentation, host small group coffee chats, or even interview students using a virtual platform. We also partnered with some of our peer schools in a multi-school fair. All of these partnerships and initiatives allowed us to achieve almost 100% employment for the intern class of 2021. We are very proud of our students for being resilient and flexible and for opening their minds to explore opportunities. As of right now, despite the continuing effect of the pandemic, the class of 2021 has kept pace with or passed the past couple of years for percentage of offers from summer internships, which proves that our alumni and corporate partners provided great opportunities for our students.

What's next? As campus starts to re-open, we project that we'll have a hybrid model through spring and summer and possibly into the fall. This is across academics, internships, recruiting and even within student clubs and events. Some corporate partners have told us that they plan to be remote in hiring throughout the fall, while others are inquiring about returning to campus. The Parker team is committed to partner with companies to find the optimal recruiting strategies and are enthusiastic to continue to enhance our cherished corporate relationships, and when appropriate, we'll be excited to show you our new space and allow you to take advantage of all we have to offer. Likewise, we look forward to seeing how the initiatives we have put in place this school year lead to students finding opportunities that fulfill the goals they set when they decided to come to UCLA Anderson. Thank you all for your partnership, and please do not hesitate to reach out to anyone on the Parker team.

Sincerely,

Regina Regazzi '97 Assistant Dean, Parker Career Management Center

# Think in the next.

The next business model. The next wave of technology. Here, we are intently focused on the future of business.

#### Class of 2020 Full-time Employment

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#### DEMOGRAPHIC PROFILE

Total Applicant Pool
Number of Entering Class
Average Years of Work Experience
Women
International Citizens
Countries Represented
*There were four graduates who obtained a joint degree with the following

\*There were four graduates who obtained a joint degree with the following programs at UCLA: Medicine and Public Health..

#### PRE-MBA INDUSTRY EXPERIENCES

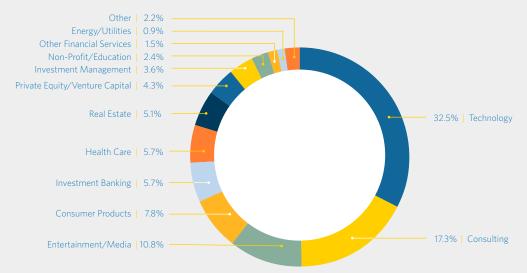
Finance
Technology 22%
Consulting 14%
Public Sector/Non-Profit 10%
Consumer Goods
Entertainment/Media
Healthcare
Real Estate



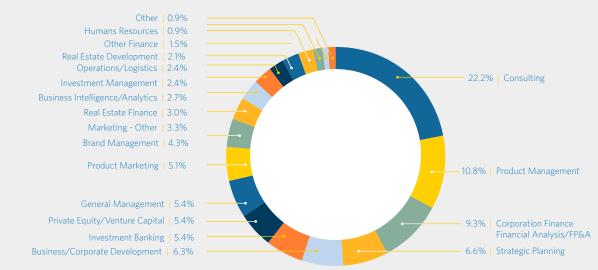
UCLA Anderson is a member of the Consortium, with 38 Fellows in the Class of 2020.

FTMBA Class of 2020 students spent the summer of 2019 (between their 1st and 2nd years) in internships in the following industries and functions.

#### INDUSTRY BREAKDOWN PERCENT OF INTERNSHIPS



#### FUNCTION BREAKDOWN PERCENT OF INTERNSHIPS



## EMPLOYMENT SUMMARY

EMPLOYMENT PROFILE	Permanent U.S. Work Authorization	Non-Permanent U.S. Work Authorization	Number of Students	Percent of Total Students					
Total Students	256	99	355	100.0%					
Students Reporting Employment Information									
Seeking Employment	222	78	300	84.5%					
Not Seeking Employment	23	14	37	10.4%					
Company Sponsored	8	9	17	4.8%					
Starting Own Company	10	5	15	4.2%					
Other Reasons	5	0	5	1.4%					
No Information Available	11	7	18	5.1%					



#### JOB OFFERS

Number Percent of Students of Students<sup>1</sup>

By graduation	208	69.3%
Permanent US Work Authorization	151	50.3%
Non-Permanent US Work Authorization .		19.0%
By 3 months after graduation <sup>2</sup>	250	83.3%
Permanent US Work Authorization	183	61.0%
Non-Permanent US Work Authorization .		22.3%

#### JOB ACCEPTANCES

By graduation	191	63.7%
Permanent US Work Authorization	136	45.3%
Non-Permanent US Work Authorization		18.3%
By 3 months after graduation <sup>2</sup>	235	78.3%
By 3 months after graduation <sup>2</sup> Permanent US Work Authorization		

<sup>1</sup> Percentages were calculated from the number of students who were seeking employment.
<sup>2</sup> Graduation date was June 12, 2020 and 3-months post-graduation was September 12, 2020.

#### COMPENSATION SUMMARY

F	Percent of Students Reporting Salary Data <sup>2</sup>	Mean	Median	Range
Annual Base Salary	94.0%	\$132,460	\$130,000	\$55,000-\$210,000
Permanent US Work Authorization	95.9%	\$132,957	\$130,000	\$55,000-\$210,000
Non-Permanent US Work Authorization	89.1%	\$131,030	\$130,000	\$62,000-\$180,000
Signing Bonus	70.6%	\$31,239	\$30,000	\$4,000-\$80,000
Permanent US Work Authorization	72.0%	\$28,125	\$30,000	\$4,000-\$70,000
Non-Permanent US Work Authorizatior	66.7%	\$40,908	\$50,000	\$5,000-\$80,000
	20.69/			

<sup>1</sup>1 Percentages were calculated from the number of students who accepted employment by 3 months after graduation.



Nearly 40 percent of students' job acceptances came from their summer internships facilitated by UCLA Anderson, remaining on par with previous years.

#### SOURCE OF EMPLOYMENT

of Stu	idents <sup>1</sup>
CLA Anderson-Facilitated Resources 6	8.1%
Summer Internship Employer (Internship was found through Campus Recruiting Program) 2	9.4%
myCareer Job Postings	0.2%
Campus Recruiting Program (including myCareer Resume Collections)	.9.4%
Summer Internship Employer (Internship was found through other UCLA Anderson Resources)	. 7.7%
UCLA Anderson Alumni(ae) and Classmates	4.7%
Other Parker CMC Resources (Advisors, Events, Resume Database, Virtual Career Fair, etc.)	.2.1%
UCLA Anderson Resources - Clubs (Career Night, DOJs/Treks, etc.)	. 1.7%
Other UCLA-related Resources/Contacts	. 1.7%
National MBA Career Conferences (Consortium, Forte, NBMBAA, Prospanica, etc.)	0.9%
UCLA Anderson Resources - Faculty & Research Centers	0.4%
on-UCLA Anderson-Facilitated Resources.	31.9%
Family/Friend/Personal/Undergraduate Network (non-UCLA Anderson related)	.8.1%
Other Website/On-line Resources (LinkedIn, Indeed.com, etc.)	.8.1%
Summer Internship Employer (Internship was found through non-UCLA Anderson Resources)	.3.8%
Direct Company Contact (not facilitated by UCLA Anderson).	.3.8%
Pre-MBA Employer Network	.3.4%
Company Website	.3.0%
Other Resources/Contacts (non-UCLA Anderson related)	1.7%

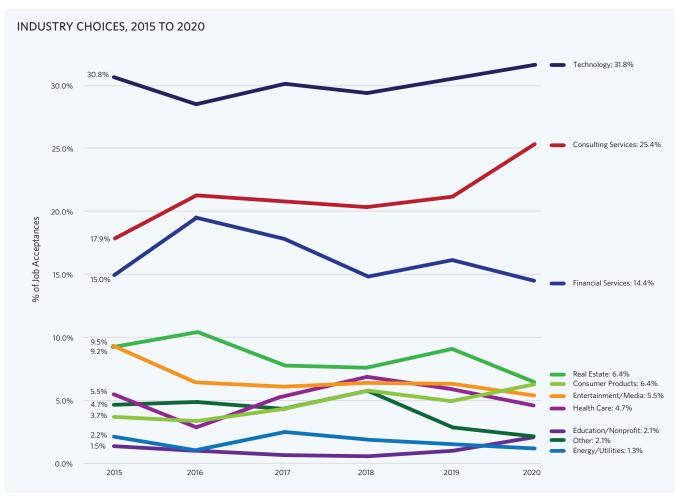
Mean Annual Base Salary increased by approximately three percent from 2019.

Percent of graduates receiving stock/ equity as part of their compensation package rose to 30.6 percent in 2020 from 24.3 percent in 2019.

Almost 20 percent of job acceptances were from Campus Recruiting and myCareer Job Postings, a slight increase from 2019.

Percent

## INDUSTRY SUMMARY



11.5 percent of job acceptances were sourced from Family/Friend/Personal and Pre-MBA Employer Networks compared to 6.3 percent in 2019.

Graduates entering the Real Estate industry increased to 6.4 percent in 2020 from 4.9 percent in 2019.

Fifteen Class of 2020 graduates started their own companies during their time at UCLA Anderson in the following industries:

Alternative Energy Apparel E-Commerce/Retail Education Food & Beverage Media/Entertainment Real Estate Technology Venture Capital

Nearly 30 percent of graduates entered the Technology industry every vear since 2015. Consulting has been the second highest sought-after industry since 2015, with over 25 percent of graduates in 2020.

## BROKEN DOWN BY INDUSTRY

		ANNUAL BASE SALARY <sup>2</sup>				_			
	Percent of Hires <sup>1</sup>	Mean	Median	Range	Percent Receiving Signing Bonus	Mean	Median	Range	Percent Receiving Stock/Equity/Options <sup>2</sup>
Consulting	25.4%	\$152,316	\$160,000	\$100,000-\$185,000	93.3%	\$31,241	\$30,000	\$10,000-\$80,000	0.0%
Consumer Products	6.4%	\$113,929	\$110,000	\$92,000-\$145,000	66.7%	\$23,000	\$20,000	\$5,000-\$65,000	13.3%
Apparel/Textiles	0.8%	$N/A^2$	N/A <sup>2</sup>	N/A <sup>2</sup>	100.0%	$N/A^2$	N/A <sup>2</sup>	N/A <sup>2</sup>	0.0%
Beverages/Food/Household Goods	2.1%	\$105,000	\$108,000	\$92,000-\$120,000	60.0%	$N/A^2$	N/A <sup>2</sup>	N/A <sup>2</sup>	20.0%
Other (including Electronics & Toys)	3.4%	\$118,571	\$110,000	\$110,000-\$145,000	62.5%	\$29,000	\$20,000	\$20,000-\$65,000	12.5%
Energy/Utilities	1.3%	N/A <sup>2</sup>	N/A <sup>2</sup>	N/A <sup>2</sup>	33.0%	N/A <sup>2</sup>	N/A <sup>2</sup>	N/A <sup>2</sup>	0.0%
Alternative Energy	0.8%	$N/A^2$	N/A <sup>2</sup>	N/A <sup>2</sup>	0.0%	$N/A^2$	N/A <sup>2</sup>	N/A <sup>2</sup>	0.0%
Utility Services	0.4%	$N/A^2$	$N/A^2$	N/A <sup>2</sup>	0.0%	$N/A^2$	N/A <sup>2</sup>	N/A <sup>2</sup>	0.0%
Entertainment/Media	5.5%	\$110,233	\$117,500	\$70,000-\$137,000	30.8%	\$21,000	\$7,500	\$5,000-\$64,000	46.2%
Gaming	2.5%	\$113,333	\$122,500	\$70,000-\$130,000	33.3%	$N/A^2$	$N/A^2$	N/A <sup>2</sup>	66.7%
General (Broadcast, Film, Music, etc.)	2.1%	\$100,200	\$104,000	\$72,800-\$120,000	0.0%	$N/A^2$	$N/A^2$	N/A <sup>2</sup>	20.0%
Other (Advertising, Digital Media)	0.8%	$N/A^2$	$N/A^2$	N/A <sup>2</sup>	50.0%	$N/A^2$	N/A <sup>2</sup>	N/A <sup>2</sup>	50.0%
Financial Services	14.4%	\$138,792	\$135,000	\$75,000-\$210,000	61.8%	\$44,357	\$50,000	\$5,000-\$70,000	5.9%
Investment Banking/Brokerage	5.1%	\$145,000	\$150,000	\$110,000-\$150,000	75.0%	\$55,000	\$50,000	\$50,000-\$70,000	0.0%
Investment Management	4.6%	\$139,545	\$135,000	\$75,000-\$210,000	45.5%	\$54,000	\$55,000	\$35,000-\$70,000	9.0%
Private Equity/Venture Capital	2.1%	\$130,000	\$125,000	\$110,000-\$180,000	20.0%	$N/A^2$	$N/A^2$	$N/A^2$	20.0%
Other Financial Services	2.5%	\$133,355	\$127,565	\$120,000-\$165,000	100.0%	\$26,083	\$17,000	\$5,000-\$60,000	0.0%
Government/Nonprofits/Social Enterprises	2.1%	\$124,667	\$115,000	\$112,000-\$147,000	20.0%	N/A <sup>2</sup>	N/A <sup>2</sup>	N/A <sup>2</sup>	0.0%
Health Care	4.7%	\$120,500	\$125,000	\$70,000-\$150,000	36.4%	\$17,500	\$15,000	\$10,000-\$30,000	27.3%
Health Care Technology	0.8%	N/A²	N/A <sup>2</sup>	N/A <sup>2</sup>	0.0%	$N/A^2$	N/A²	N/A <sup>2</sup>	0.0%
Medical Devices	1.7%	\$123,750	\$122,500	\$100,000-\$150,000	50.0%	$N/A^2$	N/A <sup>2</sup>	N/A <sup>2</sup>	25.0%
Providers & Services	2.1%	\$117,500	\$130,000	\$70,000-\$140,000	20.0%	$N/A^2$	N/A <sup>2</sup>	N/A <sup>2</sup>	40.0%
Real Estate	6.4%	\$123,262	\$120,000	\$78,000-\$150,000	46.7%	\$16,250	\$5,000	\$4,000-\$50,000	0.0%
Commercial	3.8%	\$127,156	\$120,000	\$115,000-\$150,000	55.6%	\$19,950	\$5,000	\$5,000-\$50,000	0.0%
General	2.6%	\$114,500	\$117,500	\$78,000-\$145,000	33.3%	$N/A^2$	N/A <sup>2</sup>	N/A <sup>2</sup>	0.0%
Technology	31.8%	\$125,385	\$130,000	\$55,000-\$162,000	65.3%	\$32,867	\$30,000	\$5,000-\$55,000	77.3%
Equipment/Hardware/Networking	1.7%	\$136,750	\$137,500	\$110,000-\$162,000	75.0%	$N/A^2$	$N/A^2$	$N/A^2$	50.0%
General	12.3%	\$125,274	\$130,000	\$62,000-\$162,000	62.1%	\$37,694	\$40,000	\$5,000-\$55,000	86.9%
Internet Services/E-Commerce	7.2%	\$135,231	\$136,000	\$110,000-\$151,000	88.2%	\$36,533	\$40,000	\$5,000-\$55,000	94.1%
Multimedia Products & Services	3.8%	\$118,263	\$128,050	\$70,000-\$145,000	44.4%	\$13,750	\$10,000	\$5,000-\$30,000	44.4%
Software	5.5%	\$119,077	\$119,000	\$55,000-\$155,000	53.8%	\$29,143	\$25,000	\$12,000-\$55,000	84.6%
Telecommunications	1.2%	$N/A^2$	N/A²	N/A <sup>2</sup>	66.7%	$N/A^2$	N/A <sup>2</sup>	N/A <sup>2</sup>	0.0%
Other (including Legal Services, Retail, & Transportation/Logistics Services)	2.1%	\$130,520	\$119,600	\$90,000-\$190,000	60.0%	N/A <sup>2</sup>	N/A <sup>2</sup>	N/A <sup>2</sup>	0.0%

<sup>1</sup>Percentages were calculated from the number of students who accepted employment by 3 months after graduation. <sup>2</sup> Compensation data is self-reported. Salary data is not provided for functions with fewer than four data points available.

## FUNCTION SUMMARY

Percent of Hires <sup>1</sup>	1
TOP FUNCTIONS	
Management Consulting	
Corporation Finance/FP&A/Treasury 10.6%	
Product Management	
Investment Banking 5.1%	
Business/Corporate Development	
Business Intelligence/Analytics	
Internal Consulting	
Operations/Logistics/Supply Chain 3.4%	
Product Marketing	
Project Management	
Real Estate Finance	
VC/PE 3.4%	
All Others*	

 $^{\star}$  See Function Specifics page for full list of various different functions Class of 2020 FTMBA joined upon graduation.

<sup>1</sup>Percentages were calculated from the number of students who accepted employment by 3 months after graduation.

# 4.8 percent of the Class of 2020 graduates were sponsored and returned to their pre-MBA employers in the following job functions:

Corporate Finance/Treasury Executive Management Healthcare Management Investment Banking Investment Management Management Consulting Real Estate Finance The top 12 function choices of class of 2020 graduates made up 77.2 percent of the total.



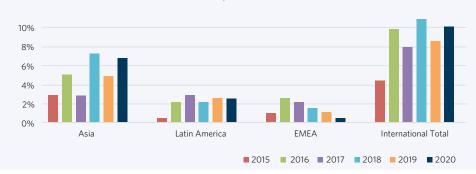
## BROKEN DOWN BY FUNCTION

		ANNUAL BASE SALARY <sup>2</sup>			SIGNING BONUS <sup>2</sup>					
	Percent of Hires <sup>1</sup>	Mean	Median	Range	Percent Receiving Signing Bonus	Mean	Median	Range	Percent Receiving Stock/Equity/Options <sup>2</sup>	
Consulting	27.1%	\$150,049	\$160,000	\$100,000-\$185,000	92.2%	\$30,127	\$30,000	\$5,000-\$80,000	3.1%	
Internal	3.4%	\$121,000	\$123,500	\$102,000-\$130,000	87.5%	\$26,857	\$19,000	\$5,000-\$80,000	25.0%	
Management/Strategy	23.7%	\$154,434	\$160,000	\$100,000-\$160,000	92.9%	\$30,567	\$30,000	\$10,000-\$60,000	0.0%	
Finance/Accounting	27.5%	\$130,302	\$130,000	\$75,000-\$210,000	64.6%	\$37,351	\$40,000	\$4,000-\$70,000	23.1%	
Corporation Finance/FP&A/Treasury	10.6%	\$120,982	\$119,800	\$90,000-\$140,000	68.0%	\$30,735	\$32,500	\$5,000-\$50,000	52.0%	
Investment Banking	5.1%	\$145,000	\$150,000	\$110,000-\$150,000	83.3%	\$55,500	\$52,500	\$50,000-\$70,000	0.0%	
Investment Management	3.0%	\$135,000	\$135,000	\$100,000-\$165,000	57.1%	\$52,500	\$52,500	\$35,000-\$70,000	14.2%	
Private Wealth Management	1.7%	\$115,033	\$125,065	\$75,000-\$135,000	50.0%	$N/A^2$	$N/A^2$	$N/A^2$	0.0%	
Real Estate Finance	3.4%	\$133,486	\$125,000	\$110,000-\$165,000	50.0%	\$27,438	\$24,875	\$10,000-\$50,000	12.5%	
Sales/Trading	0.4%	$N/A^2$	$N/A^2$	N/A <sup>2</sup>	100.0%	$N/A^2$	N/A <sup>2</sup>	N/A <sup>2</sup>	0.0%	
Venture Capital/Private Equity/LBO	3.4%	\$141,500	\$132,500	\$90,000-\$210,000	50.0%	\$13,500	\$10,000	\$4,000-\$30,000	0.0%	
General Management	6.8%	\$124,160	\$125,000	\$62,400-\$170,000	56.3%	\$14,333	\$5,000	\$4,000-\$50,000	31.3%	
Executive	0.8%	N/A <sup>2</sup>	N/A <sup>2</sup>	N/A <sup>2</sup>	0.0%	N/A2	N/A <sup>2</sup>	N/A <sup>2</sup>	0.0%	
Project Management	3.4%	\$116,057	\$120,000	\$62,400-\$145,000	37.5%	N/A2	N/A <sup>2</sup>	N/A <sup>2</sup>	25.0%	
Rotational Program	2.5%	\$121,667	\$120,000	\$115,000-\$130,000	100.0%	\$16,667	\$5,000	\$5,000-\$50,000	50.0%	
Marketing/Sales	21.6%	\$124,432	\$130,000	\$55,000-\$162,000	58.8%	\$30,483	\$25,000	\$5,000-\$64,000	58.8%	
Brand Management	3.0%	\$105,714	\$110,000	\$92,000-\$110,000	57.1%	\$20,000	\$20,000	\$15,000-\$25,000	0.0%	
Marketing Research/Analytics	0.4%	$N/A^2$	$N/A^2$	N/A <sup>2</sup>	0.0%	$N/A^2$	$N/A^2$	$N/A^2$	0.0%	
Product Management	10.2%	\$128,077	\$136,000	\$62,000-\$162,000	66.7%	\$33,781	\$32,500	\$5,000-\$55,000	62.5%	
Product Marketing	3.4%	\$134,500	\$137,500	\$93,000-\$155,000	75.0%	\$27,500	\$25,000	\$10,000-\$55,000	87.5%	
Sales/Account Management	2.5%	\$120,300	\$133,000	\$55,000-\$151,000	33.3%	$N/A^2$	N/A <sup>2</sup>	N/A <sup>2</sup>	66.7%	
Other Marketing	2.1%	\$123,400	\$137,000	\$95,000-\$145,000	40.0%	$N/A^2$	N/A <sup>2</sup>	N/A <sup>2</sup>	80.0%	
Operations/Logistics	3.4%	\$125,944	\$130,000	\$100,000-\$152,550	62.5%	\$47,700	\$50,000	\$30,000-\$65,000	87.5%	
Other	13.6%	\$117,947	\$120,000	\$70,000-\$190,000	34.4%	\$22,273	\$20,000	\$5,000-\$50,000	40.6%	
Business/Corporate Development	3.8%	\$107,922	\$110,000	\$70,000-\$135,000	11.1%	$N/A^2$	$N/A^2$	$N/A^2$	33.3%	
Business Intelligence/Analytics	3.4%	\$113,313	\$119,500	\$70,000-\$130,000	37.5%	$N/A^2$	N/A <sup>2</sup>	N/A <sup>2</sup>	62.5%	
Customer Success/Client Solutions	0.8%	$N/A^2$	N/A <sup>2</sup>	N/A <sup>2</sup>	50.0%	$N/A^2$	$N/A^2$	N/A <sup>2</sup>	50.0%	
Real Estate Development	0.8%	\$128,933	\$115,000	\$95,000-\$176,800	20.0%	$N/A^2$	$N/A^2$	N/A <sup>2</sup>	0.0%	
Corporate Strategy/Strategic Planning	3.0%	\$129,602	\$129,300	\$100,000-\$160,000	57.1%	\$26,250	\$22,500	\$10,000-\$50,000	42.9%	
Other (including law, medicine, & partnerships,	) 1.7%	$N/A^2$	N/A <sup>2</sup>	N/A <sup>2</sup>	25.0%	$N/A^2$	$N/A^2$	N/A <sup>2</sup>	25.0%	

<sup>1</sup>Percentages were calculated from the number of students who accepted employment by 3 months after graduation. <sup>2</sup>Compensation data is self-reported. Salary data is not provided for functions with fewer than four data points available.

# LOCATION BREAKDOWN

## BROKEN DOWN BY LOCATION



#### LOCATION CHOICES - GLOBAL REGIONS, 2015 - 2020

## EMPLOYMENT LOCATION DETAILS

#### Class of 2020 FTMBA graduates landed in jobs outside of the US in the following countries:

Brazil	Singapore
Chile	South Korea
China	Thailand
Hong Kong	United
Indonesia	Kingdom
Japan	

#### Graduates accepting jobs in Asia rose to 6.8 percent in 2020 from 4.9 percent in 2019.

		ANNUAL BASE	SALARY <sup>2</sup>		SIGNING BONUS <sup>2</sup>				
UNITED STATES	Percent of Hires <sup>1</sup>	Mean	Median	Range	Percent Receiving Signing Bonus	Mean	Median	Range	Percent Receiving Stock/Equity/Options <sup>2</sup>
California	69.5%	\$135,132	\$135,000	\$55,000-\$210,000	64.0%	\$27,717	\$30,000	\$4,000-\$80,000	26.8%
Southern	53.8%	\$131,733	\$130,000	\$55,000-\$210,000	55.1%	\$27,611	\$30,000	\$4,000-\$80,000	17.3%
Northern	15.7%	\$146,028	\$150,000	\$110,000-\$190,000	94.6%	\$27,929	\$25,000	\$5,000-\$65,000	59.5%
West (excluding California)	10.6%	\$128,188	\$130,000	\$70,000-\$145,000	92.0%	\$45,000	\$50,000	\$20,000-\$55,000	84.0%
Northeast	3.8%	\$136,889	\$137,000	\$95,000-\$170,000	88.9%	\$31,625	\$32,500	\$4,000-\$64,000	22.2%
Southwest	2.5%	\$121,333	\$111,500	\$100,000-\$165,000	66.7%	\$26,875	\$27,500	\$7,500-\$45,000	33.3%
Midwest	2.1%	\$135,000	\$140,000	\$90,000-\$165,000	60.0%	N/A <sup>2</sup>	N/A <sup>2</sup>	N/A <sup>2</sup>	0.0%
Mid-Atlantic & South	1.3%	N/A <sup>2</sup>	N/A <sup>2</sup>	N/A <sup>2</sup>	100.0%	N/A <sup>2</sup>	N/A <sup>2</sup>	N/A <sup>2</sup>	0.0%
US TOTAL	89.8%	\$133,664	\$130,000	\$55,000-\$210,000	67.5%	\$30,565	\$30,000	\$4,000-\$80,000	32.5%
INTERNATIONAL									
Asia	6.8%	\$111,603	\$111,750	\$62,000-\$130,000	50.0%	\$31,563	\$30,000	\$20,000-\$50,000	18.8%
Latin America	2.5%	\$127,500	\$122,500	\$10,000-\$165,000	50.0%	N/A <sup>2</sup>	N/A <sup>2</sup>	N/A <sup>2</sup>	0.0%
Europe	0.4%	N/A <sup>2</sup>	N/A <sup>2</sup>	N/A <sup>2</sup>	100.0%	N/A²	N/A <sup>2</sup>	N/A <sup>2</sup>	0.0%
Australia	0.4%	N/A <sup>2</sup>	N/A <sup>2</sup>	N/A²	100.0%	N/A²	N/A <sup>2</sup>	N/A <sup>2</sup>	0.0%
INTERNATIONAL TOTAL	10.2%	\$115,791	\$111,750	\$62,000-\$165,000	54.2%	\$38,654	\$30,000	\$20,000-\$60,000	12.5%

<sup>1</sup> Percentages were calculated from the number of students who accepted employment within three months after graduation. <sup>2</sup> Compensation data is self-reported. Salary data provided for locations with fewer than four data points available.

# CLASSES OF 2020 AND 2021 HIRING ORGANIZATIONS

## RECENT EMPLOYERS

The following firms have hired at least ONE UCLA Anderson student during the 2019-2020 school year, combining both full-time employment and summer internships (top hiring employers in **bold**):

-		l			
Α	Broadcom Corporation	Dish Network	Helping Hands Community	Light CoCreative	Oregon Symphony
A+E Networks	BuildOps	DoorDash	Henkel Corporation	Lincoln International	Р
AB Inbev	Byte	E	Here Media	LinkedIn Corporation	Pacific Metal Cutting
Accenture	ByteDance	ECMC Foundation	Houlihan Lokey	Los Angeles Football Club	Palomar Holdings, Inc.
ActionFace	С	EDF Inc.	Hudson Pacific Properties	M	Paramount Pictures
Adobe Systems Inc.	Cahoot	Edgesoft, Inc.	HUF Worldwide and Tactics	Macquarie Capital	Park Lane Investment Bank
	CalSTRS	Edison Int'l	Hulu	Mar Vista Entertainment	Pearline Health
Adyen	Cambridge Associates LLC	Edwards Lifesciences	Huron Consulting Group	Marble Capital	Pelotea Inc
AFP Capital	Canyon Partners Real Estate LLC	Electronic Arts	HW Capital LLC	Mattel Inc.	Phillip Capital
Agriculture Capital Management	Capital Group	Elenita Mezcal	I	McCormack Barron Salazar	PIMCO
Airtime	Capstone Equities	Emerson Collective	Impetus Consulting Group	McKinsey & Company	Piper Sandler
Akin Gump Strauss Hauer Feld LLP	CAUSEBOX	Episource LLC	Intel Corporation	Mercer LLC	PitchBook Data
Alliance Residential Company	CBRE Global Investors	Epson America, Inc.	Intellihealth	Merck & Co.	PlayQ
Alteryx, Inc.	Centene Corporation	Erewhon Market	Intuit Inc.	Metropolis	Plug and Play Tech Center
Amazon Studios	Chartmetric	Eventene	Intuitive Surgical Inc.	Microsoft Corp.	Pontifax Ag-Tech
Amazon, Inc.	China Literature Limited	Evercore Partners	Invesco Ltd.	MicroVention	Presbia
American Airlines, Inc.	Chippin	EVgo	Invesco Real Estate	Midwood Investment &	Procter & Gamble
	Cisco Systems, Inc	Exa Innovation Studio, Inc.	J	Development	ProducePay
	Citadel Global Equities	Experian	Jam City (Formerly SGN Games)	Ministry of Energy of Chile	Prophet
Amyris, Inc.	Citi	EY-Parthenon	Jaxon Lane	Moelis & Company	Prospect Point Media
Analysis Group Inc.	CityView	F	Jefferies, LLC	OLOW	PubNub
Anaplan	Clear Bridge, LLC	Facebook, Inc.	Johnson & Johnson Company	Moments Technologies	PwC
Apeel Sciences	The Clorox Company	Fidelity International	JPMorgan Chase & Co.	Monument	Q
Apple Inc	Coda Payments	Financial Services Agency, Japan	К	Morgan Stanley	Qatalyst Partners
Applied Materials Inc	Cognizant Technology Solutions	Finsie, com	Kajima Real Estate Investment	Munchkin, Inc.	R
Applied Ventures	Columbia Threadneedle	Fluential Partners, LLC	Advisors	Must Love Sports	Rakuten
Artisan Partners	Investments	Fullscreen	Kanopy	Ν	RBC Capital Markets
Athenahealth Inc	Comcast/NBCUniversal	G	KarmaCheck Inc.	National Football League (NFL)	Red Oak Transportation
Atlassian	The Community Builders	GCM Grosvenor	Kennedy Wilson	National Veterinary Associates	Related Affordable
В	Converse	Genentech Inc.	King's Hawaiian Holding Co., Inc.	Nestle China	Relativity Space
Bain & Company, Inc.	Craig Drill Capital	General Mills	Kirkland & Ellis, LLP	Neustar	REST.
Bank of America Merrill Lynch	Credicorp Capital	Ginkgo Residential	Kite Pharma, Inc.	New Standard Equities, Inc.	RIdeCo
The Bank of Korea	Credit Suisse	GoGuardian	The Kive Company	NextEra Energy, Inc.	RightsTrade LLC
Barclays	Crediverso	Goldman Sachs & Co.	Korea Investment Corporation	NexTravel	Riot Games
BayWa r.e. Renewable Energy	Crosscut Ventures	GoodRx	Knowable	Nike, Inc.	Rocana Ventures
Benchling	CSS Holdings Inc	Google Inc.	KPMG LLP	Nomura Holdings Inc.	Rothschild & Co.
	Cypress Equity Investments	GPI Companies	KPOP Foods, Inc.	North Island Ventures	Rush University Medical Cen
Biogen	D	Greystar	L	Nvidia Corporation	S
	Dakota Pacific Real Estate	GSN Games	L.E.K. Consulting LLC	0	Salesforce.com, Inc.
	Dansk Investment Group	Guggenheim Partners	LA2028	OCV Partners	Samsung Electronics Co., Ltd
Blizzard Entertainment	DaVita Inc.	Gunderson Dettmer	LACERA	Oligogen, Inc.	Samsung Global Strategy Gr
Boehringer Ingelheim	Deal.com dba Curated.com	Н	Lazard Freres & CO.	ONYX	SaRA Health
Bonfire Ventures	Deloitte	Happiest Baby Inc.	LG Uplus	Openprise	Sayollo

Sempra Energy Seriously Digital Entertainment Servicenow ServiceTitan Share Ventures Shopee Singapore Private Limited Skillz SkinTē SleepScore Labs Snap Inc. Snark Al Sony PlayStation Sony Pictures Entertainment Inc. Sorcero Southern California Edison Sports Analytics Club Program Starbucks Corp. Stealth Fund Strathspey Crown StreamSights Inc. Stride Services Stripe Sun Capital Partners Svstem1 Т Taco Bell Corporation TCW Techstars Telkomsel Tempo Tencent Tencent (Thailand) Co., Ltd. Thailand Securities & Exchange Commission Tillamook County Creamery Association T-Mobile USA Inc. Tohoku University Hospital Topa Equities Toyota Motor North America Transom Consulting Group, LLC trayecta inmobiliaria TruAmerica Multifamily, LLC TVPass

#### Type One Ventures **U**

U.S. Department of State Uber Technologies, Inc. UCLA Anderson Center for Management of Media, Entertainment, and Sports UCLA Health Unibail-Rodamco-Westfield v The Vanguard Group Varian Medical Systems The Veloz Group Verana Health, Inc. Verizon Business Verkada Vida Ventures, LLC. Viola Brands Visa Inc. Vista Equity Partners VMware Inc. w Walgreens Walmart, Inc.

Walmart, Inc. Watertower Ventures Wavemaker Labs Westcove Partners, LLC Western Digital **The Wonderful Company** WorldRemit **Y** Y Meadows Yunus Social Business **Z** Z Strategy Group Zendesk Zest Al ZipRecruiter, Inc.

ZS Associates



### TOP HIRING FIRMS

The following organizations have hired FIVE OR MORE full-time MBA students during 2019-2020 recruiting season (combining both full-time employment and summer internships):

**15 OR MORE STUDENTS:** Amazon, Inc. Deloitte Google inc.

: 10-14 STUDENTS: Bank of America Merrill Lynch The Boston Consulting Group (BCG) Cisco Systems EY-Parthenon McKinsey & Company, Inc. Microsoft Corporation

#### 5-9 STUDENTS:

Amgen, Inc. Apple Inc. Bain & Company, Inc. Citi Crediverso Facebook, Inc. Mattel, Inc. Nike, Inc. PwC VMWare, Inc. The Wonderful Company

# CLASS OF 2021 SUMMER INTERNSHIPS

#### 26 percent of class of 2021 students have Technology industry experience, compared to 22 percent in the previous class.

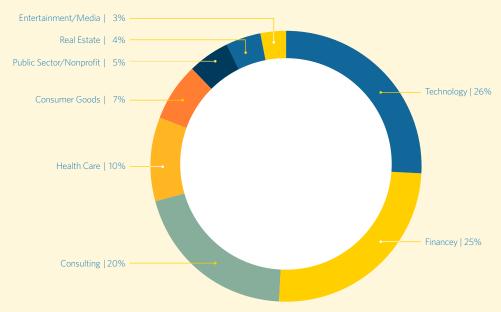
#### DEMOGRAPHIC PROFILE

Total Applicant Pool
Number in Entering Class
Average Years of Work Experience 5
Women
International Students
Countries Represented

EMPLOYMENT PROFILE	Permanent U.S. Work Authorization	Non-U.S. Work Authorization	Number of Students	Percent of Total Students
Total Students	248	94	342	100.0%
Seeking Employment	236	87	323	94.4%
Not Seeking Employment	12	7	19	5.6%
Summer Internship ACCEPTS	235	87	322	99.7%



#### TOP PRE-MBA EXPERIENCE BY INDUSTRY



Despite a slight dip in students reporting salary data, the average monthly salary for summer internships were slightly higher than previous summer. Despite multiple rescinds due to COVID-19, almost 100 percent of class of 2021 students landed a summer internship.

## Percent of Students Reporting Salary Data' Monthly Salary<sup>2</sup> Mean Median Range

84.2%

\$8,148

\$8,333

\$1,000-\$15,833

Monthly Base Salary



#### SOURCE OF INTERNSHIP

	Percent of Hires <sup>1</sup>
UCLA Anderson-Facilitated Resources	73.4%
Campus Recruiting Program (including myCareer Resume Collections)	40.0%
myCareer Job Listings	14.0%
UCLA Anderson Alumni(ae) and Classmates	7.8%
National MBA Conferences (Consortium, Forte, Prospanica, ROMBA,etc.)	
Other Parker Resources (advisors, resume database, career fair, etc.)	
UCLA Anderson Resources - Other (events, faculty, research centers, etc.)	2.1%
UCLA Anderson Resources - Clubs (career night, DOJs/treks, etc.)	1.5%
Other UCLA-related Resources/Contacts	

# Non-UCLA Anderson-Facilitated Resources. 26.6% On-line Postings/Resources (LinkedIn, Indeed.com, etc.). 8.1% Personal/Professional Network (non-UCLA Anderson related) 6.0% Company Website. 5.1% Direct Company Contact (not facilitated by UCLA Anderson) 4.2% Other Resources/Contacts (non-UCLA Anderson related) 2.4% Pre-MBA Employer Network (non-Sponsorship) 0.9%

<sup>1</sup> Percentages were calculated from the number of students who accepted a summer internship.
<sup>2</sup> Compensation data is self-reported. Salary data is not provided for functions with fewer than four data points available.

# CLASS OF 2021 SUMMER INTERNSHIPS

INTERNSHIP INDUSTRY BREAKDOWN



10.2 percent of class of 2021 students' summer internships were in Investment Banking, almost double from previous summer.

Almost 10 percent of class of 2021 students' summer internships were in the Healthcare industry, up from 5.7% during previous summe

### BROKEN DOWN BY INDUSTRY

	Percent of Hires <sup>1</sup>	Percent Receiving Compensation	Average Monthly Salary <sup>2</sup>	Median Monthly Salary²	Monthly Salary Range <sup>2</sup>
Consulting	12.6%	95.2%	\$10,706	\$12,133	\$1,000-\$13,758
Consumer Products	9.0%	73.3%	\$6,266	\$6,760	\$1,440-\$10,833
Apparel/Textiles	2.1%	85.7%	\$5,900	\$6,455	\$2,080-\$7,741
Beverages/Food	4.8%	87.5%	\$6,475	\$7,200	\$1,440-\$10,833
Household/Personal	1.2%	0.0%	$N/A^2$	$N/A^2$	$N/A^2$
Other	0.9%	66.7%	$N/A^2$	$N/A^2$	$N/A^2$
Energy/Utilities	1.8%	83.3%	\$7,317	\$7,800	\$6,067-\$8,333
Alternative Energy	0.9%	66.7%	$N/A^2$	$N/A^2$	$N/A^2$
Utility Services	0.6%	100.0%	$N/A^2$	$N/A^2$	$N/A^2$
Other	0.3%	100.0%	$N/A^2$	$N/A^2$	$N/A^2$
Entertainment/Media	7.5%	72.0%	\$5,367	\$5,763	\$2,600-\$8,667
Digital Media	1.5%	80.0%	\$5,463	\$4,858	\$3,467-\$8,667
Gaming	0.8%	66.7%	\$7,200	\$7,467	\$5,200-\$8,667
General (Broadcast, Film, Music, TV, etc.)	2.7%	88.9%	\$4,976	\$5,763	\$2,600-\$6,250
Sports & Sports Management	1.2%	50.0%	$N/A^2$	N/A <sup>2</sup>	N/A <sup>2</sup>
Other	0.3%	0.0%	$N/A^2$	$N/A^2$	$N/A^2$
Financial Services	19.8%	80.3%	\$9,900	\$12,133	\$2,000-\$13,542
Diversified Financial Services	1.2%	100.0%	$N/A^2$	N/A <sup>2</sup>	$N/A^2$
Investment Banking/Brokerage	10.2%	94.7%	\$11,103	\$12,500	\$2,600-\$12,500
Investment Management	2.7%	66.7%	\$9,733	\$10,173	\$7,000-\$11,250
Private Equity/Venture Capital	3.6%	66.7%	\$4,444	\$4,667	\$2,000-\$6,667
Other	1.8%	50.0%	$N/A^2$	$N/A^2$	N/A <sup>2</sup>
Healthcare	9.9%	97.0%	\$6,785	\$6,743	\$1,750-\$10,192
BioPharma	4.5%	100.0%	\$6,947	\$6,743	\$3,467-\$10,192
Medical Devices	1.5%	100.0%	\$7,900	\$8,667	\$5,700-\$8,667
Providers & Services	1.8%	83.3%	\$7,746	\$7,692	\$6,067-\$9,533
Other (including Health Tech)	2.1%	100.0%	\$4,955	\$5,200	\$1,750-\$8,667
Non-Profit/Education	0.9%	0.0%	N/A <sup>2</sup>	N/A <sup>2</sup>	N/A <sup>2</sup>
Real Estate	3.9%	69.2%	\$5,112	\$4,333	\$2,253-\$9,000
Commercial	1.8%	83.3%	\$5,978	\$6,067	\$2,692-\$9,000
Other	2.1%	57.1%	\$4,030	\$4,333	\$2,253-\$5,200
Technology	32.0%	87.9%	\$7,923	\$8,750	\$1,000-\$13,607
Equipment/Hardware/Networking	5.4%	100.0%	\$8,688	\$9,364	\$5,001-\$10,000
General	6.3%	95.2%	\$8,695	\$8,750	\$7,973-\$10,200
Internet Services/E-Commerce	7.5%	76.0%	\$7,285	\$8,125	\$1,000-\$10,200
Multimedia Products & Services	2.4%	75.0%	\$6,581	\$6,283	\$4,333-\$10,000
Software	10.2%	88.2%	\$7,595	\$8,858	\$2,000-\$13,607
Telecommunications	0.3%	100.0%	N/A <sup>2</sup>	N/A <sup>2</sup>	N/A <sup>2</sup>
Transportation and Logistics Services	0.9%	66.7%	N/A <sup>2</sup>	N/A <sup>2</sup>	N/A <sup>2</sup>
Other (including agribusiness, legal services, & retail)	1.8%	100.0%	\$8,618	\$7,054	\$4,333-\$15,833

## BROKEN DOWN BY FUNCTION

	Percent of Hires <sup>1</sup>	Percent Receiving Compensation	Average Monthly Salary <sup>2</sup>	Median Monthly Salary <sup>2</sup>	Monthly Salary Range <sup>2</sup>
Consulting	17.1%	93.0%	\$9,628	\$9,967	\$1,000-\$13,758
Internal	4.5%	93.3%	\$6,866	\$6,769	\$4,333-\$9,166
Management/Strategy	12.6%	92.9%	\$10,619	\$12,133	\$1,000-\$13,758
Finance/Accounting	24.6%	79.3%	\$9,396	\$11,000	\$2,000-\$13,542
Corporation Finance/Financial Analysis /FP&A	6.3%	76.2%	\$6,673	\$6,743	\$2,600-\$9,208
Investment Banking	10.5%	94.3%	\$12,143	\$12,500	\$4,333-\$13,542
Investment Management	2.4%	62.5%	\$9,530	\$9,600	\$7,000-\$11,250
Private Wealth Management	0.3%	0.0%	$N/A^2$	N/A <sup>2</sup>	N/A <sup>2</sup>
Real Estate Finance	1.5%	60.0%	$N/A^2$	$N/A^2$	N/A <sup>2</sup>
Venture Capital/Private Equity /LBO	3.6%	66.7%	\$4,525	\$4,667	\$2,000-\$6,667
General Management	5.7%	89.5%	\$8,336	\$8,667	\$3,467-\$10,747
Executive	0.3%	100.0%	$N/A^2$	$N/A^2$	N/A <sup>2</sup>
Project Management	3.6%	91.7%	\$8,228	\$8,333	\$3,467-\$10,129
Rotational Program	1.8%	83.3%	\$9,201	\$9,369	\$7,692-\$10,747
Marketing/Sales	32.3%	83.3%	\$7,531	\$8,000	\$1,000-\$13,607
Brand Management	4.5%	73.3%	\$6,722	\$7,200	\$1,000-\$10,833
Market Research/Analytics	1.5%	80.0%	\$8,543	\$8,333	\$7,107-\$10,400
Marketing - Other Services	3.9%	76.9%	\$7,326	\$8,233	\$1,440-\$13,607
Product Management	14.7%	87.8%	\$7,757	\$8,125	\$2,400-\$10,400
Product Marketing	7.2%	87.5%	\$7,373	\$8,000	\$2,000-\$10,400
Sales/Account Management	0.6%	50.0%	$N/A^2$	N/A <sup>2</sup>	N/A <sup>2</sup>
Operations/Logistics	5.4%	94.4%	\$7,261	\$7,800	\$3,200-\$9,707
Other	15.0%	80.0%	\$5,845	\$5,200	\$1,750-\$15,833
Business/Corporate Development	4.5%	86.7%	\$5,237	\$4,680	\$2,600-\$9,707
Business Intelligence/Analytics	1.5%	80.0%	\$4,138	\$3,510	\$2,600-\$6,933
Law	0.6%	100.0%	$N/A^2$	N/A <sup>2</sup>	N/A <sup>2</sup>
Real Estate Development	1.8%	66.7%	\$4,897	\$4,333	\$2,253-\$8,667
Strategic Planning	6.6%	77.3%	\$5,972	\$6,067	\$1,750-\$12,133

<sup>1</sup> Percentages were calculated from the number of students who accepted a summer internship.

<sup>2</sup> Compensation data is self-reported. Salary data provided for industries and functions with fewer than four data points available.

21.9 percent of class of 2021 students' summer internships were in Product Management and Product Marketing functions, an increase from 15.9 percent during previous summer.



# CLASS OF 2021 SUMMER INTERNSHIPS

## BROKEN DOWN BY LOCATION

During the summer of 2020, over 95% of students reported that their summer internships were conducted remotely/ virtually due to the COVID-19 pandemic. The following indicates the locations that the internships would have been if they were in-person. (4.2 percent did not report any internship location information.)

UNITED STATES	Percent of Hires <sup>1</sup>	Percent Receiving Compensation	Average Monthly Salary <sup>2</sup>	Median Monthly Salary²	Monthly Salary Range <sup>2</sup>
California	72.2%	83.5%	\$7,868	\$7,999	\$1,000-\$15,833
Southern California	50.0%	80.0%	\$7,517	\$6,838	\$1,000-\$15,833
Northern California	22.2%	91.5%	\$8,557	\$8,914	\$2,000-\$13,333
Northeast	9.1%	86.2%	\$9,873	\$11,538	\$3,467-\$13,000
West (excluding California)	7.5%	91.7%	\$8,421	\$8,750	\$5,200-\$10,200
Midwest	2.8%	100.0%	\$9,418	\$7,800	\$7,367-\$13,500
Southwest	1.3%	100.0%	\$11,383	\$11,750	\$9,533-\$12,500
Mid-Atlantic	1.3%	100.0%	\$9,155	\$9,826	\$3,467-\$13,500
South	0.6%	100.0%	N/A <sup>2</sup>	N/A <sup>2</sup>	N/A <sup>2</sup>
US TOTAL	94.7%	85.5%	\$8,250	\$8,413	\$1,000-\$15,833
INTERNATIONAL					
Asia	4.4%	85.7%	\$5,939	\$7,100	\$1,000-\$9,967
Central & South America	0.6%	50.0%	\$9,610	\$10,000	\$7,200-\$12,000
Canada	0.3%	100%	N/A <sup>2</sup>	N/A <sup>2</sup>	N/A <sup>2</sup>
INTERNATIONAL TOTAL	5.3%	82.4%	\$6,152	\$7,100	\$1,000-\$12,000

<sup>1</sup> Percentages were calculated from the number of students who accepted a summer internship.

<sup>2</sup> Compensation data is self-reported. Salary data provided for locations with fewer than four data points available.

Over 9 percent of class of 2021 students' summer internships were with companies located in the Northeast, compared to 5.1 percent during previous summer.



#### Companies that have hired for summer internships outside the U.S.:

Bain & Company Boston Consulting Group Chile Ministry of Energy China Literature Limited Coda Payments McKinsey & Company Nestle China Oligogen, Inc. Plug & Play Tech Center Rakuten Shopee Singapore Private Limited Tencent Uber Technologies



#### PARKER CAREER MANAGEMENT CENTER STAFF

Regina Regazzi Assistant Dean, Parker Career Management Center

Phil Han Director, Recruiting Operations & Career Advisor

Chris Weber Director, MBA Career Advising & Education Amy Bassett Administrative Manager

Jessica Christopher Associate Director, Career Advisor

Hannah Cowherd Manager, Campus Recruiting & Business Services

Emily Cruse Associate Director, Career Advisor & Education

Jessica Devereaux Communications Manager

Chrissy Ercole Associate Director, International Student Advising + Corporate Outreach David Henry Associate Director, Career Advisor & Corporate Outreach

Josh Manrique Customer Relations Manager

Francis Quimby Associate Director, Career Advisor & Corporate Outreach

**Donna Robinson** Associate Director, Employer Relations

Mef Shebi Associate Director, Career Advisor

Lin Young Associate Director, Career Advisor & Corporate Outreach



UCLA Anderson School of Management Parker Career Management Center 110 Westwood Plaza Marion Anderson Hall, G5.02 Box 951481 Los Angeles, CA 90095-1481

Phone: (310) 825-3325 Email: pcmc@anderson.ucla.edu

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